



''बेटी बचाओ, बेटी पढ़ाओ''

JAYOTI VIDYAPEETH WOMEN'S UNIVERSITY, JAIPUR
Faculty of Ayurvedic Science

Faculty Name : **JV'n Manisha Peepliwal**, Assistant Professor
Department Name : **Journalism**
Program Name : **B.A. Journalism**
Semester : **1st**
Course/Subject Name : **Introduction to journalism.**

Sr.No.	CourseOutcome
1	Communication Theories and Models: The students will be able to understand concepts in communication and shall be able to implement them in not only. Their professions but everyday life. Communication is integral to human expression and growth And has taken many forms over centuries. The students will be able to identify the use of media in providing meaningful information.
2	Digital Skills for Media-I: Understand the basic concepts of Computer fundamentals. Work on MS Office tools, Photoshop and Internet
3	Specialized Reporting, Writing & Editing: Write various types of features for magazines Write different leads, the body text and ending Demonstrate interviewing and newsgathering skills Display editing skills including proof reading and headline. writing
4	Basics of Radio Journalism: Students will be able to identify and write record, produce and Edit several formats of radio programmers including news stories, and features. Students will recognize the structure and history of the radio industry will be able to work in professional atmosphere of radio station. Students will interpret the challenges and solutions of the radio Industry.
5	Fundamentals of Photography: Describe the fundamental concept of the medium of photography; Combine the science and art on photography Relate the history of the medium, Design storytelling Through this visual medium.
6	Digital Skills for Media –II: Understand the basic concepts of Computer fundamentals Work on Ms Office tools, Photoshop and Internet
7	Film Theories and Practices: Students will select the Language of Cinema and fundamentals of film form and content Students will understand the relationship between theory and practice Students will be classify various fascinating aspects of Cinema Students will be able to define the crucial fine points that make Cinema.
8	Digital Skills for Media III: Students will be able work on Premiere-Pro and Adobe after Effect and FCP. Students will be able to do the editing of Video.
9	Newsroom Practices & Anchoring Skills: Students will be able to outline the role of an anchor for various types of programmers Students will be able to identify the challenges of working as media professional. Students will be able to express themselves in any live situation
10	Introduction to New Media: Student will be able to explain New Media, its origin and Evolution and impact on readers, business and society. Student will be able to distinguish New Media from print and electronic media. Student will identify the milestones of internet journalism in India and worldwide. Student will be able to define important terms of digital world. Student will be able to explain the role of a New Media Journalist.